



### **Wavion Partners with Ural's Carrier, Uralsviazinform, to Deliver Wireless Broadband Access to Ekaterinburg and other Cities in the Region**

**Yoqne'am, Israel, August 24<sup>th</sup>, 2009** — Wavion™, a company transforming the Metro and Rural Wi-Fi market with a new category of Wi-Fi Base Station announced today a project with Uralsviazinform, the largest provider of telecommunications services in the Urals region, Russia, to deploy broadband wireless access to the towns and cities of Urals region. Wavion will be delivering this project with ARD Satcom, local integrator in this project.

The project, already in deployment, will provide Wi-Fi coverage to both business and residential customers, starting with the city-wide coverage of Ekaterinburg, Ural's capital city. The large cities and smaller towns of the region will follow as part of this multi year program. Wavion will provide an end-to-end wireless broadband access solution based on Wi-Fi, WBS-2400 base stations.

Wavion's powerful WBS-2400 spatially adaptive beamforming base stations provide extended range and higher throughput connectivity to standards-based Wi-Fi clients. Wavion's Wi-Fi solution requires one third of the units than other competing Access Points (APs) to cover the same area, with superior indoor penetration and fewer dead spots. This superior Wi-Fi performance makes Wavion an ideal infrastructure solution for wide-area metro coverage.

"USI is committed to providing our customers with the telecommunications and information services of the 21<sup>st</sup> century. Providing high quality broadband access is a key element of this commitment" said Sergey Sozonov, Deputy Technical Director at Uralsviazinform. A Wireless solution was a natural choice for us due to the pending demand for broadband in large areas that we need to cover and a quick time to market service needs. Wavion's base stations allow us to cover these areas with significantly less units than the competition, thus offering us significant saving on the total cost of ownership (TCO) and a quicker time to market. Moreover Wavion's solution has met our needs of a carrier grade Outdoor Wi-Fi solution in terms of its environmental endurance and network management capabilities."

"Wavion is proud to partner with a first tier carrier like USI on a large scale, multi-year project," said Tal Meirzon, Wavion's CEO. "Wavion Wi-Fi end-to-end solution, based on WBS-2400 base stations, takes Wi-Fi to its next level and provides a carrier-grade fully managed system with superior coverage and capacity for Metro applications. This makes our Wi-Fi broadband solution ideal for providing high quality and cost effective business and residential connectivity in emerging markets."

**About Wavion**

Wavion is transforming the metro Wi-Fi and rural markets with a new category of spatially adaptive base stations. The company's digital beamforming and SDMA technologies are the first and only to resolve the significant performance, penetration and profitability challenges facing large scale metro and rural deployments. Wavion is privately held and backed by world-class investors including Tel Aviv-based Elron Electronic Industries Ltd. (NASDAQ: ELRN), and BRM Capital. Wavion headquarters are located in Yoqne'am Israel and the company has offices in Miami, Florida, San Paulo, Brazil, Buenos Aires, Argentina, Moscow, Russia, and New Delhi, India. To learn more, please visit Wavion at <http://www.wavionnetworks.com>

**About Uralsviazinform**

Uralsviazinform (USI), the leading regional operator of telecommunications services in Komi-Perm AO, announced in 2002 a merger of 7 different operators into one that currently serves seven regions. The company's name, Uralsviazinform, was formed in 1994 when the company went public, and encompasses a wide range of achievements made in telecommunications in the Ural Region. URAL (or URALS) is the region situated almost in the center of Russia, and covers an area of roughly 2 million km and 10 million subscribers. To learn more, please visit Uralsviazinform at <http://www.uralsviazinform.ru>

**About ARD**

ARD is a leading system integrator focused on delivery and maintenance of transport equipment (RRL, FOCL, LAN) and equipment for satellite communications and broadcasting. The main objective of the company is to provide integrated solutions for telecommunications equipment with the greatest degree of professionalism in the segment. To learn more, please visit ARD at <http://www.ard-satcom.ru>

**Contact:**

Hila Nagel

Wavion Ltd.

Tel: +972.4.909.7349

Fax: +972.4.909.7322

[hila@wavionnetworks.com](mailto:hila@wavionnetworks.com)